



archohm

archohm is an architecture and design studio in noida, the national capital region of india. archohm was founded by architect sourabh gupta in the new millennium. today the firm has evolved into a well known design practice with projects and initiatives addressing a wide array of issues, scales and typologies.

being socially responsible and contextually responsive is ingrained in archohm's dna. the research and design process undertaken relies on extensive brainstorming coupled with intuitive and out-of-the-box approaches that disrupt and impart a mad and fun flavour to each of its works. it promotes the use of pure and indigenous materials in modern contexts, functions, forms and narratives.

with other office currently in mumbai, lucknow and earlier ones in libya and the netherlands, studio archohm is in a continuous state of evolution. the studio actively contributes to both national and international journals, papers, and exhibitions. archohm has been well encouraged by the design community through various awards, publications and lecture opportunities.

**sourabh gupta**  
principal architect and founder  
studio archohm

50,000 sqft  
of studio space

4 offices in noida, lucknow  
mumbai and amsterdam

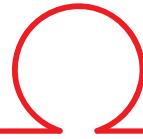
over 100  
architects, designers & staff

20 year old practice

over 50 awards

established in 2000

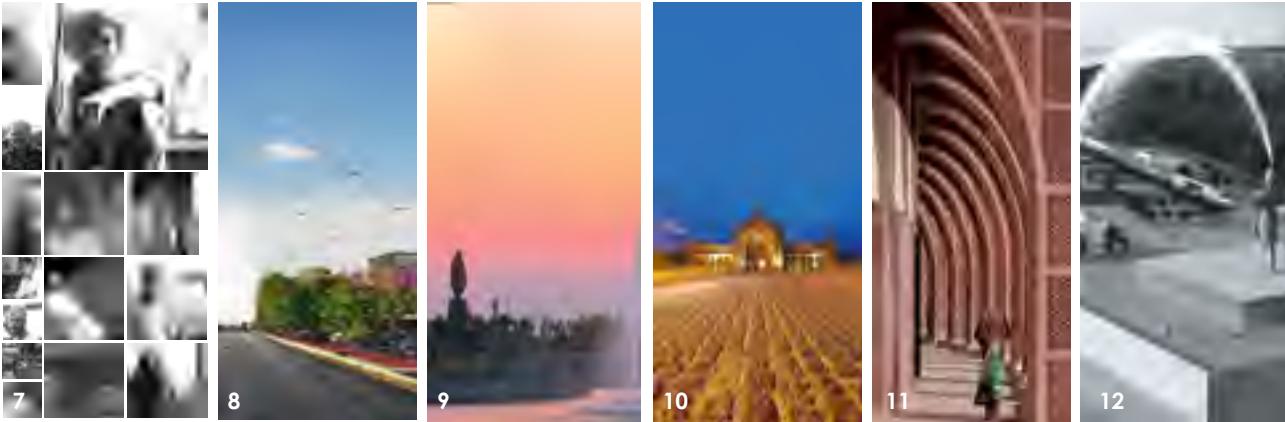




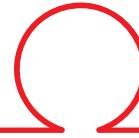
## visual identity

**bachchan stationery**  
shri. amitabh bachchan





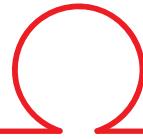
1. up dated
2. projects and policies
3. agra - lucknow expressway
4. addressing agra
5. now lucknow
6. cleansing kanpur
7. refreshing farmer markets
8. smart city, cg city
9. ecological environs
10. healing heritage : hussainabad
11. celebrating craft
12. cultural commitments
13. cancer centre
14. jpn international centre
15. museum of socialism



## building a state

government of uttar pradesh  
shri. akhilesh yadav

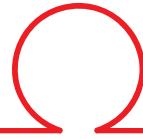




## projection mapping

government of maharashtra  
shri. devendra fadnavis

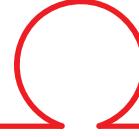




## school of thought

**national institute for faith leadership**  
shri. mehmood madani





master planning

raigad fort, maharashtra  
shri. sambhaji raje chatrapati

# रायगड

 + रायगड = रायगड

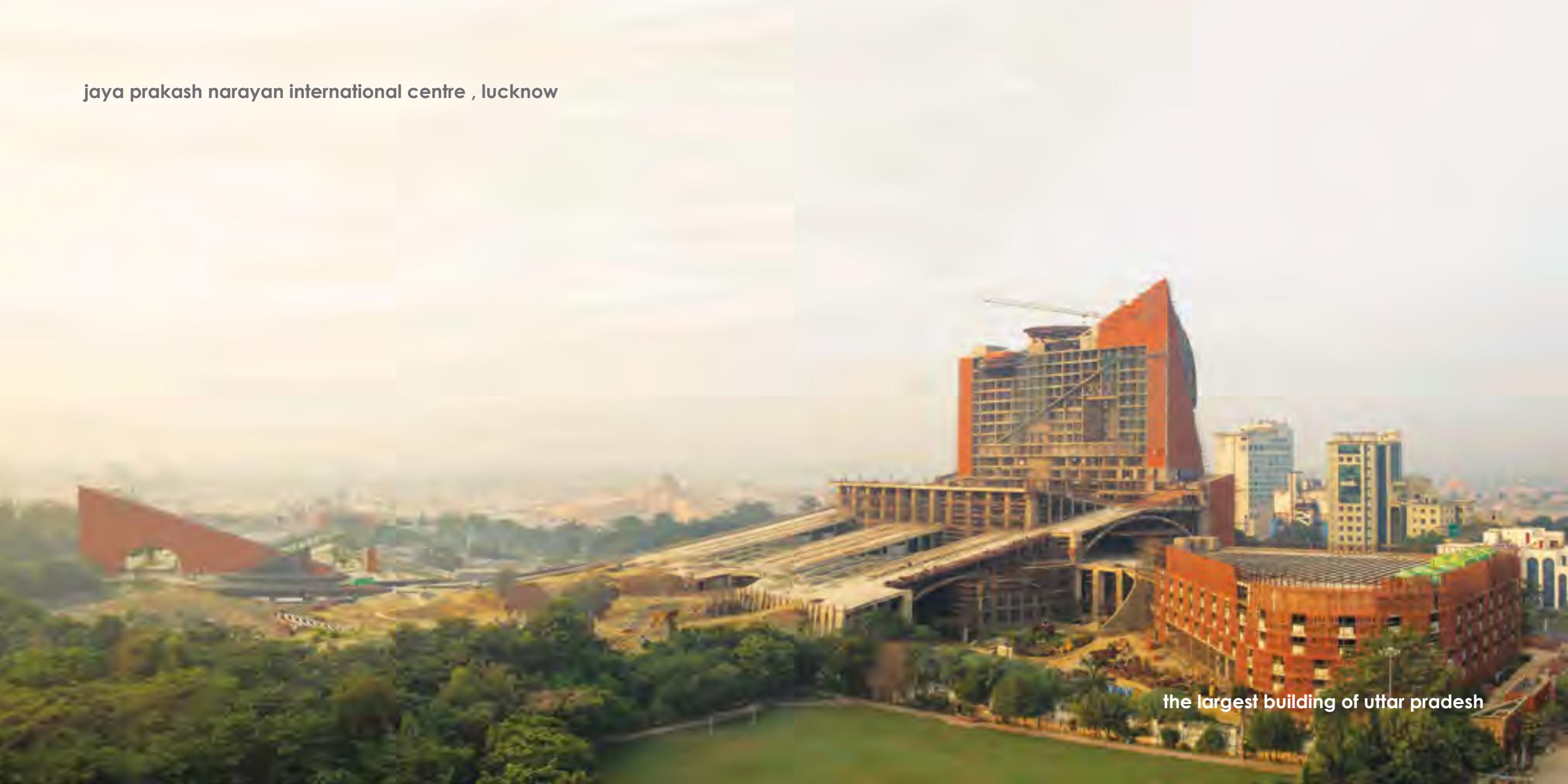


faj gunj redevelopment, agra



rejuvenation of old cities

jaya prakash narayan international centre , lucknow



the largest building of uttar pradesh

museum of socialism, lucknow

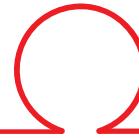
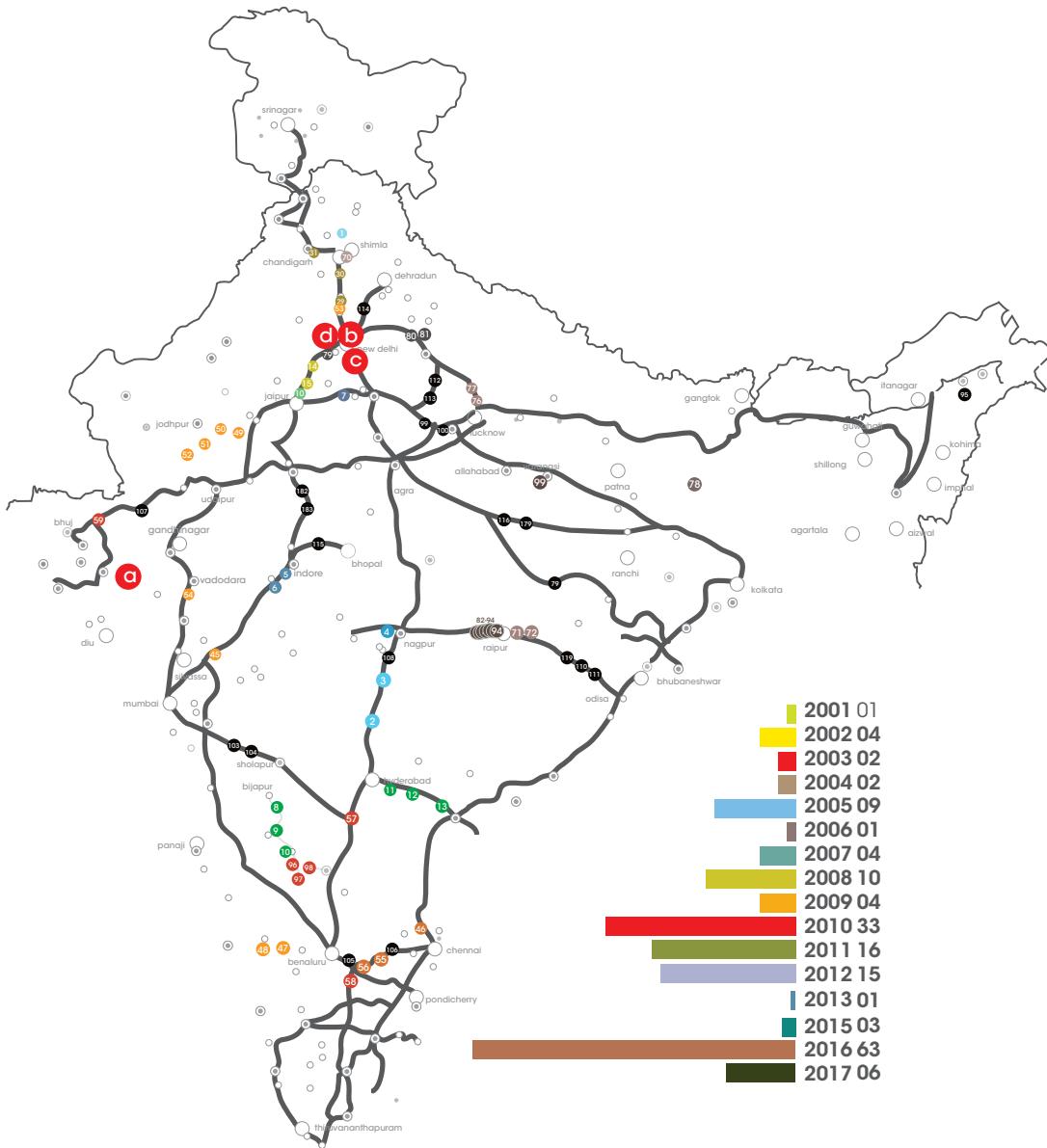


sustainable  
and avant garde

dilli haat janakpuri, delhi



socially responsible  
and climatically responsive



# infrastructure

toll plazas  
corporate client connects

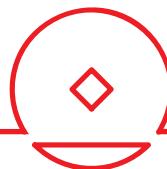




## international projects

libya, nigeria, ghana, dakar





## education

the design village (tdv) is an inter-disciplinary, industry centric design institute with the vision 'life through design'. its mission is to create a global hub that educates, promotes and supports development through design.

it has been conceived by highly motivated professionals who understand the impact design can have on society. in order to enhance the design quotient of the country, tdv has global partners as institutes and centres that form a pool of faculty and students who work closely with industries and professionals.

tdv houses this educational initiative encompassing different disciplines such as graphics, industrial and fashion design, interior architecture and trans-cultural studies at the under graduate and post-graduate levels. the unique opportunity to interface with the industry- the archohm studio and other initiatives within the eco-system helps bridge the usual gap that exists between academics and industry.

tdv is an active incubation centre to promote entrepreneurship and to cultivate a much needed holistic eco-system of design thinking and solutions. it serves as the asia campus in india for its french partner- school, l'école de design nantes, atlantique.





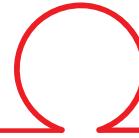
## experience design

design factory india, or dfi is a multi-disciplinary experience design firm. it designs and executes a vast range of works both in terms of scale and nature. these extend from designing strategies to sculpting graphics. as a gesture of acknowledgement of its relationship with ao, dfi designed and executed the 'archohm at 15' exhibition. thus, ao found itself becoming a client to a company within its eco-system.

the name design-factory itself is thought provoking; for it instantly conjures up a de-glamourized image of a production factory with an assembly-line of designs and designers! however the nomenclature can be justified as an acknowledgement of a protocol, a sequential set of activities that are mandatory in the creation of meaningful design. any core design process is seen as a meandering wave that connects research, analysis, ideation, and realization.

apart from design projects, dfi also indulges in providing 'food for thought' through 'dtours'- curated design travel to places of design relevance, dtalks- listening to people of relevance and through compact product development workshops.

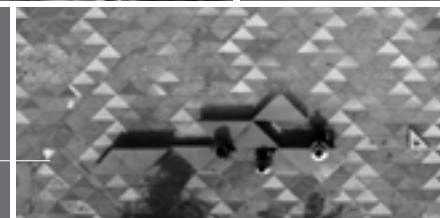
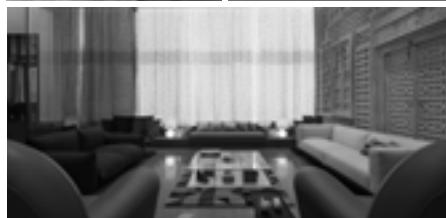
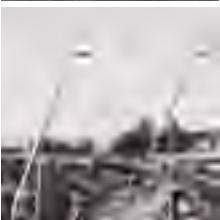
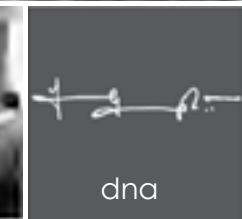
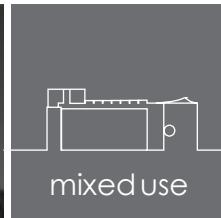
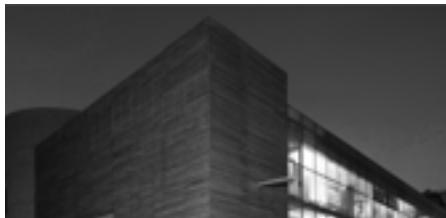
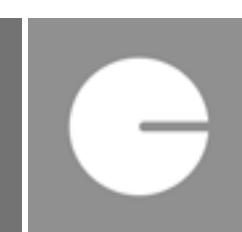
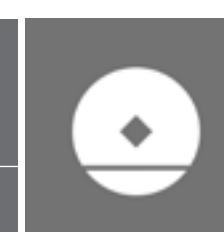
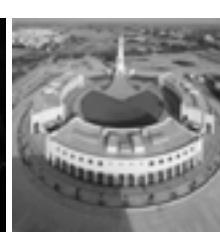
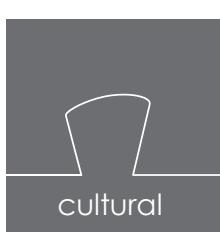


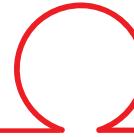


## archoforum

- 1- **bihar museum** at patna with **coop himmelblau**
- 2- **chak ganjeria** city masterplan with **topotek1**
- 3- **cancer hospital** at lucknow with **broadway malyan**
- 4- **mughal museum** at agra with  **david chipperfield architects**
- 5- **jm park** at lucknow with **topotek1**
- 6- **oranje castle** at lucknow with **mvr dv**
- 7- **agra city branding** with **fabrique**
- 8- **design village** curriculum building with **tu del ft**







## projects

### **cultural**

dilli haat, new delhi  
awadh shilpgram, lucknow  
museum on socialism, lucknow  
fragrance museum, kannauj  
taj orientation center, agra  
mughal museum, agra  
krishna museum, govardhan  
parag parlor, lucknow  
bihar museum, patna  
sirte mosque, libya

### **institutional**

national institute of faith leadership, dasna  
sanskriti school, lucknow  
shoolini university, solan  
taurian world school, ranchi  
gen next school, noida  
model school, saifai

### **mixed use**

archohm studio, noida  
ebony gautier, noida  
intex corporate, delhi  
jd corporate, ranchi  
jd high street mall, ranchi  
oyia business park, libya  
luz light studio - new delhi  
agra pavillion  
allahabad sports complex

### **residential**

volume villa, lucknow  
gc residence, agra  
villa agra  
dawat house, agra  
mood house, faridabad  
nizamuddin residence  
lucknow castle, lucknow  
kufra housing, libya  
sebha township, libya

### **interior architecture**

varun bahl store, new delhi  
detroit restaurant, new delhi  
archohm design studio, noida  
takshila educational society, new delhi  
vestergaard frandsen, new delhi  
amplus corporate, gurgaon  
d.s.corporate, new delhi  
l & t corporate office, new delhi  
office for mitsubishi corporation, new delhi  
sumitomo corporation, new delhi  
arcelor mittal, ranchi  
meri dilli media office, new delhi  
suraj builders, lucknow

### **urban rejuvenation**

heritage walk, lucknow  
taj gunj, agra  
bithoor riverfront, kanpur  
naveen market, kanpur  
allahabad ghat

### **medical**

cancer hospital, lucknow  
cns hospital, patna  
oncology hospital, saifai  
kannauj hospital

### **social**

renovation of lucknow mandi  
renovation of kanpur mandi  
saifai apna bazar  
jhansi mandi  
lalitput mandi  
kannauj potato mandi  
malihabad mango mandi  
lucknow apna bazar  
jhansi apna bazar  
kannauj apna bazar  
hapur mandi  
noida farmer market

### **toll plaza**

delhi gurgaon expressway nh-8 gurgaon haryana  
delhi noida toll plaza, noida, up (ntbcl)  
gsrdc toll plazas (l&t limited)  
kmp expressway (dsc limited)  
panipat elevated corridor project (l&t limited)  
pink city expressway on nh-8 (eta)  
vadodara-bharuch, gujarat (l&t limited)  
yamuna expressway (jaiprakash industries)

### **infrastructure**

delhi approaches to the wazirabad signature bridge (dttdc)  
delhi gurgaon expressway (dsc limited)  
delhi ring road (pwd)  
ghazipur intersection (pwd)  
moolchand vehicular and pedestrian underpass (dttdc)  
mukerba chowk intersection (pwd)  
panipat elevated corridor project (l&t)  
prem bari underpass (dttdc)

### **masterplanning**

new agra masterplan  
awadh vihar yojna, lucknow  
chak ganjeria, lucknow  
pimpri chinchwad, pune

### **architecture lighting**

delhi gurgaon expressway  
mukerba chowk, panipat  
panipat expressway  
bridge over gomti, lucknow  
roomi gate, lucknow  
clock tower, lucknow

### **multidisciplinary**

city branding, agra  
amitabh bachchan stationery  
'pathfinder'- an exhibition, delhi  
projection mapping, gateway of india  
arthshila branding  
fkr-a book  
self. ao



## cultural precinct

cultural projects are usually made for the public and most often than not, are given by governments and non-profit organizations. their value system and philosophies therefore, are far more qualitative than quantitative. architecturally, cultural projects bring in the interest, scale, impact and the opportunity of touching the common man with architecture and design. working on different museums, cultural and religious centers requires an in-depth and sensitive understanding of the subject, its position in the society and most importantly its evolution for assessing its relevance in today's context – philosophically as well as programmatically.

### projects

dilli haat, new delhi  
awadh shilpgram, lucknow  
museum on socialism, lucknow  
fragrance museum, kannauj  
taj orientation center, agra  
mughal museum, agra  
krishna museum, govardhan  
parag parlor, lucknow  
bihar museum, patna  
sirte mosque, libya

dilli haat, janakpuri, delhi



cityscape emerging market award, dubai  
emerson cup felicitaiton  
best commercial building, dilli haat, indian building congress  
indian creative architecture awards  
for energy efficient design, emerson cup  
a+d cera awards

2017  
2017  
2015  
2015  
2014  
2014

**no tree was cut  
while building this project**



amphitheatre

auditorium

craft market

exhibition hall

food court

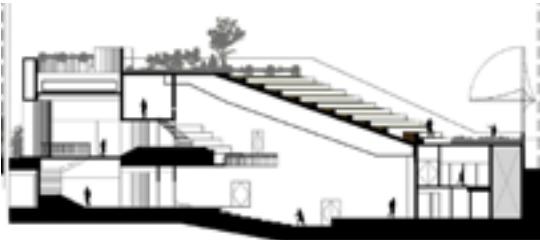
creche

entry

parking

cafe

info centre



navigation



volume



sustainability



light



materiality

hussainabad heritage walk, lucknow



rejuvenating  
historical district

site plan, hussainabad



- A: choota imambada
- B: satkhanda
- C: clock tower
- D: hussainabd baradari
- E: kudia ghat
- F: rumi darwaza
- G: bada imambada
- H: teeley wali masjid
- I: jama masjid
- J: ghanta ghar kund





the crowded rumi darwaza facade in 2015



reinstating its former glow by creating a plaza

taj ganj, agra

aligning  
a world heritage  
monument, a dense  
built fabric and a forest

ndtv design & architecture awards  
indian building congress – infrastructure  
world architecture festival, civic & community, germany (built)  
the merit list, india  
the plan award, urban planning, italy (built)

2017  
2017  
2017  
2017  
2017

master plan, agra



- fatehabad road
- east gate road
- taj ganj katras
- west gate to parking
- west gate to mandi chowraha
- west gate parking to vjb chowk

- mehtab bagh
- community centre site
- taj ganj visitor's centre
- kutta park pavillion
- security check post
- toilet & security check post
- architectural inserts
- 1. agra museum
- 2. taj orientation centre
- 3. plaza taj khema
- 4. west gate parking
- 5. agra pavillion
- 6. proposed city museum
- 7. watch towers



the crowded east gate in 2015



cobbling the east gate in 2017

awadh shilpgram, lucknow



craft is culture

world architecture festival, shopping, germany (built)  
2aaa award, commercial, berlin, germany (built)  
the merit list india  
trends excellence award, commercial (built)

2017  
2017  
2017  
2017



materiality



light, navigation, materiality



volumes

cg city, lucknow





linking through  
green connectors

govardhan parvat walk, vrindavan



govardhan parvat walk, vrindavan



govardhan parvat walk, vrindavan



govardhan parvat walk, vrindavan



distance-10.5km  
time- 2 hrs



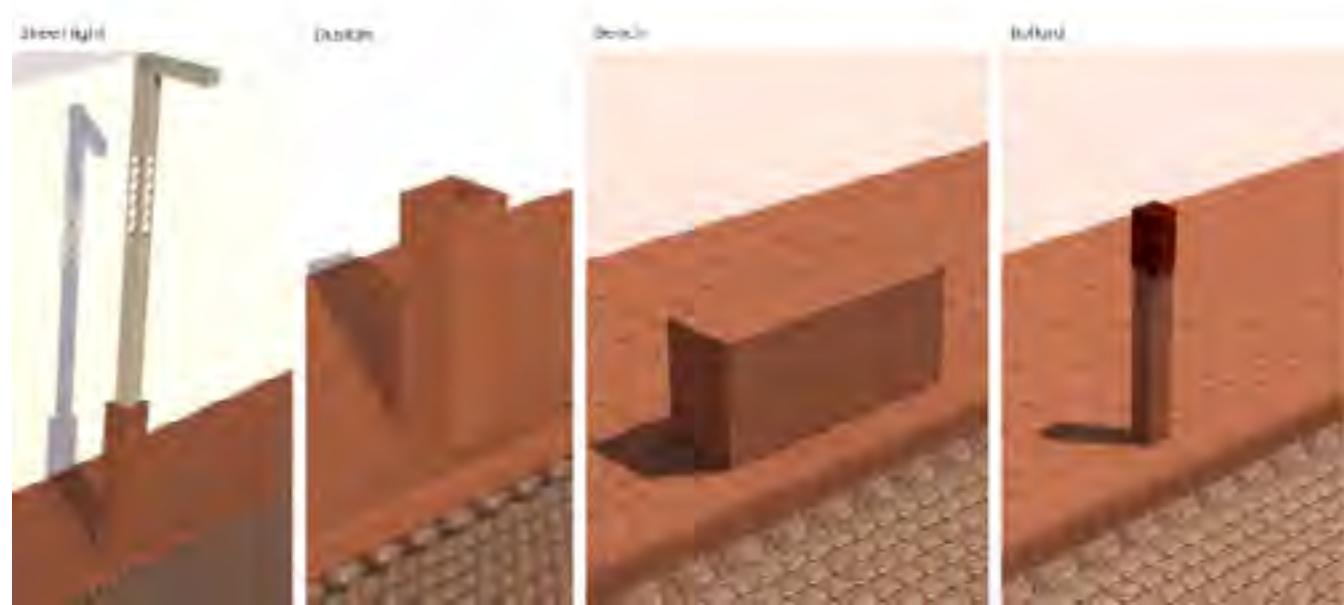
distance-10.5km  
time- 2 hrs

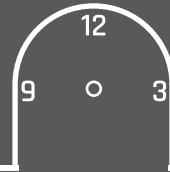


heritage street around quila mubarak, patiala









multidisciplinary

archohm is a multidisciplinary firm with motivated, committed and aligned designers with versatile academic and professional profiles, and experience. from envisioning projects at a larger city level, through architecture, landscape, experience and product design to even the last detail of city branding and publication; archohm offers it all under one umbrella.

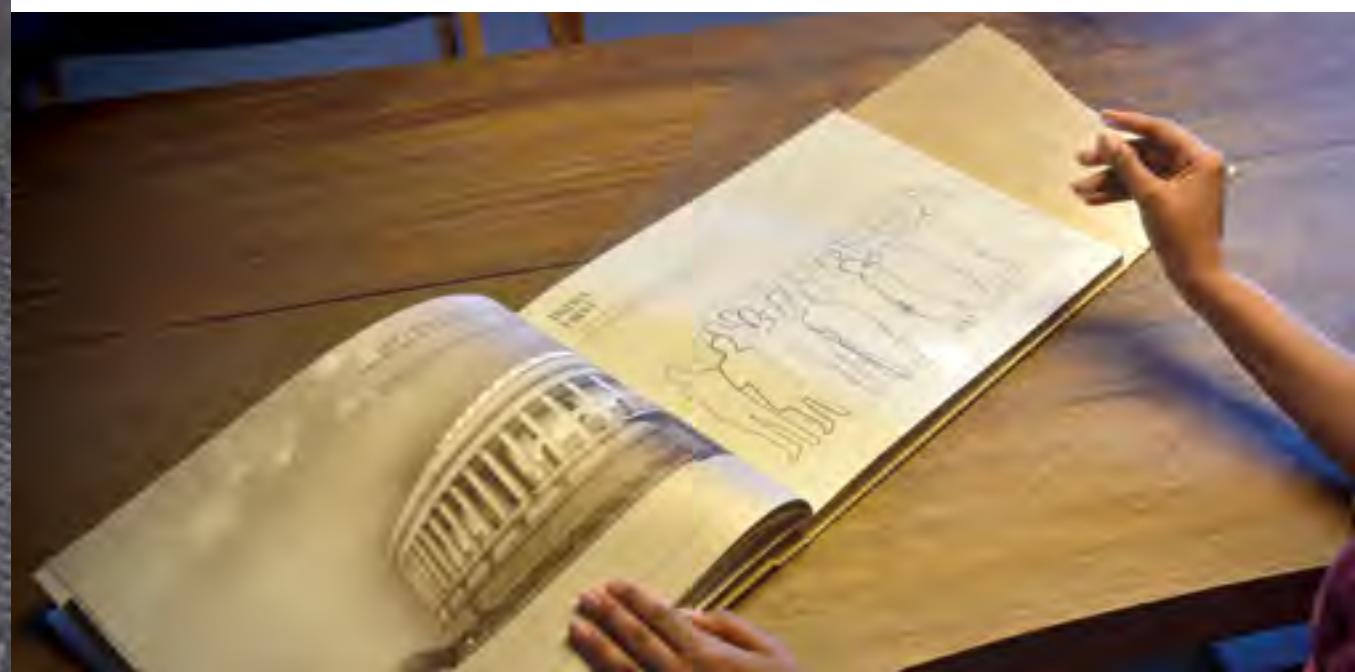


'pathfinder'- an exhibition, delhi





fikr-a book



apna bazaar, saifai

anchoring  
the farmer forum



dna



the work culture at archohm is defined by providing an inspiring work environment that motivates individuals to align to its core dna values -

- integrity towards life and design.
- rigour to own each opportunity and make the most of it.
- responsibility towards the society and the environment.
- quality with the highest design benchmark.
- drive to be motivated to accept challenges.

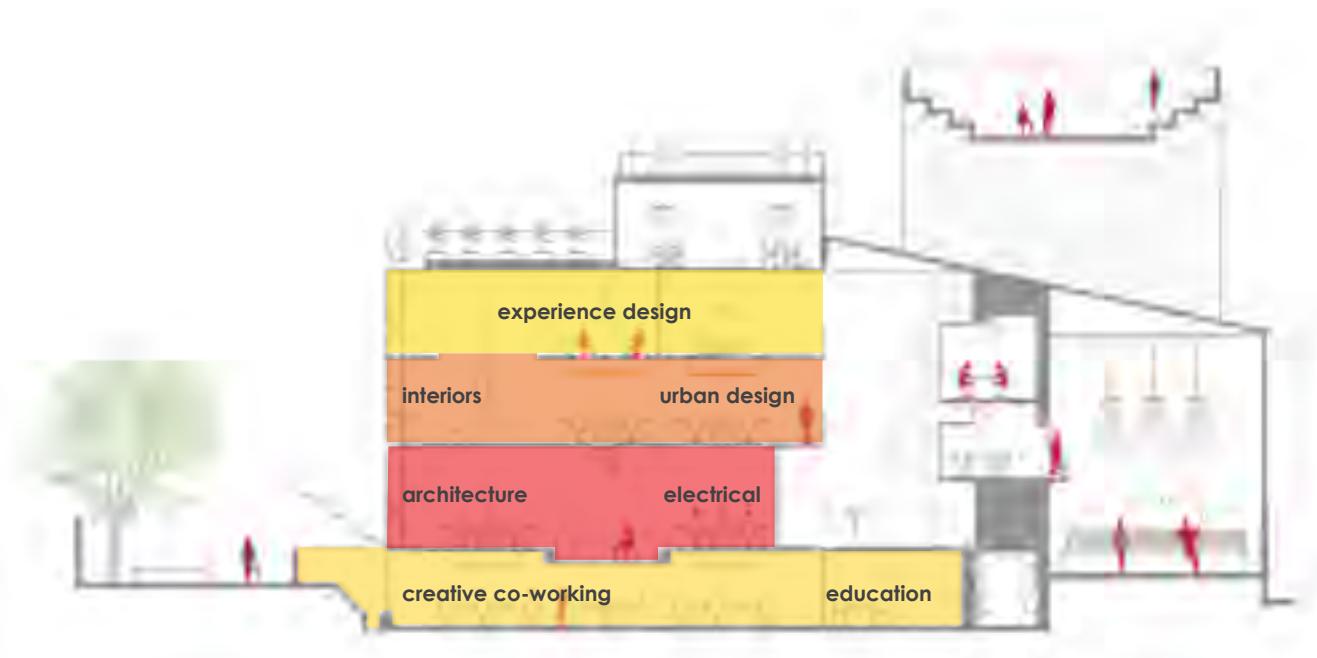


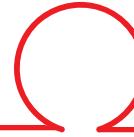
## profile

from master planning of cities to designing their street signage, from farmer markets to cultural haats, hospitals to hospitality, riverfronts to residential projects, archohm has ventured into almost every typology of projects with 'design' as its main focus making it a very versatile firm. its portfolio now spans across a diversity of sectors that include large public, social, educational, religious and cultural institutions.

true to the vision of design discovery and exposure, it has various activities such as the archoforum-the platform for cross-cultural dialogue, archotour or the annual expedition to design destinations around the world and the monthly in-house newsletter called the archometer, through which it endeavours to promote a culture of living life through design.

archohm has its own experience design wing—a young subset initiative called design factory india. it has also founded a design education initiative called the design village, a curated design travel platform called dtours india, a bespoke design furniture and lifestyle studio called zolijns and a product design label called gomaads. these initiatives co-exist in the same ecosystem thereby, continue to draw energy and inspiration from one another. the design process therefore, is enriched from this cohesiveness.





## principal

sourabh gupta graduated from the school of architecture, cept university at ahmedabad in india. with the insight provided there, coupled with a stint in urban design from bouwkunde, the school of architecture at tu delft, the netherlands and propelled by a compulsive need to travel, explore and design, sourabh founded his studio - archohm in 2000.

having won and executed a series of design competitions and commissions, archohm has grown considerably in the last decade and a half. having transcribed a full circle with its own experience design wing – design factory india, a lifestyle boutique – zolijns, publication extension and design education institute – the design village, archohm is almost synonymous with everything design.

apart from his contribution to national and international design forums, lectures and publications, sourabh is the recipient of many national awards and accolades. believing in living 'life through design', sourabh enjoys badminton, nusrat fateh ali khan and an occasional hoegaarden. an avid reader and a discerning 'wanderer', he is on a perpetual design expedition.

- b. architecture,  
school of architecture, cept, gujarat, india 2000  
- urban design  
technical university, delft, the netherlands 1999-2000

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- **principal architect and founder**, archohm consults 1999  
- **founder and design dean**, the design village 2011  
- **founder and partner**, design factory india 2012  
- **director and design head**, zolijns designs private limited 2009

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- council of architects, india  
- indian institute of architects  
- india green building code  
- indian buildings congress  
- indian institute of interior designers

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-guest lecturer, dessau institute of architecture, germany

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-the creative indians, season 3, episode 8 2017  
-architecture digest 50, the modernist 2017  
-a+d cera awards, young enthused architect award, india 2013  
-young creative entrepreneur award, british council, india, finalist 2011



team



**sourabh gupta**  
*managing director*  
b.arch, cept ahmedabad  
urban design, technical university, delft,  
the netherlands



**sp gupta**  
*director*  
b.sc, agra university  
b.tech, iit kharagpur



**kunal savarkar**  
*marketing head*  
b. arch, spa new delhi  
msc consultancy : bits, pillani



**mridu sahai**  
*associate*  
b.des, nift new delhi  
ma, university for the creative arts, uk



**siddharth bathla**  
*partner*  
b.des, apj noida  
m.des iit kanpur



**varun sood**  
*head pmc*  
m.tech. : construction management,  
iit delhi



**mohit mathur**  
*general manager finance*  
b.com (hons), delhi university



**anindya ghosh**  
*associate*  
b.arch, pt. ravishankar shukla university, raipur



**sanjay rawat**  
*associate*  
civil engg, national council of vocational  
training



**dd sharma**  
*project head interiors*  
civil engg. national iti, mathura



**girdhar singh**  
*team leader*  
b.com, board of technical education  
civil engg, board of technical education



**amit das**  
*sr. designer electrical*  
B.Tech, West Bengal University of  
Technology  
M. Engg, Jadavpur University

## publications

**architecture and attitude**-a contemporary indian perspective, studio archohm talks about the architecture of an architectural of ce that produces more architecture.

**archohm in 365** is a day-by-day documentation of 'work in progress', of the making of studio archohm-the building in precisely 365 days, start to nish and the spirit captured therein.

**archohm @ ten** is a simple but genuine way of sharing the philosophy of the studio, created to celebrate a decade of its architectural journey.

**ao@xv/d** , created by the design factory india, is a coffee-table book that preserves the events related to the exhibition-of works and the building, commemorating fifteen years of archohm's architectural practice.

**the tdv dna** book is a chronological and sequentially progressive mapping of the extensive design expedition undertaken to align with and understand the evolution of the design village. describing the road travelled, the methodology complied and the mindset conditioned, this manifesto hopes to inspire and inject the tdv dna into those who aspire to take this vision forward.

**'fikr'** is a creatively, innovatively and sensitively designed publication of the design factory india, which boldly and graphically expresses the repositioning of fundamentals and essence of islam.

**archometer** is a monthly newsletter that enables archomites the freedom to express their design related thoughts-concepts, project details, travel experiences and news pertaining to archohm and the design world.

**mandi** this book focuses on the mandi or the wholesale food grain and agro-produce market of uttar pradesh.

**addressing arga** captures the stories of the many scales at which and the diverse ways in which agra-the city of the taj and beyond it, has been engaged with, by studio archohm.

**museum of socialism** attempts to capture as vividly and in as detailed and sequential a manner as possible, the experience and the content of the museum of socialism-the jayaprakash narayan interpretation centre at lucknow whose architecture has been designed by studio archohm

**lucknow development authority** it informs readers of the number and diversity that have been undertaken to translate these dreams into reality and how the challenges pertaining to each have been met headlong.

**tdv typeface** narrates a story of adventure, fun and tenacity into the realm of typography. only, the story is unique, for it weaves as many as twenty six stories- exciting in themselves, into a new one.

**@75** the book is an attempt to capture the moment and the mind of mr. bachchan on his 75th year, through a calendar of 356 days.



archohm @365

architecture and attitude

archohm at ten

ao@xv/dffi

tdv dna

fikr

Mandi

Addressing Agra | अग्रा का अधिष्ठाता

From the City to the Cobble | शहर से पत्थर आग्रा की ओर

Museum of Socialism

Jayaprakash Narayan Interpretation Centre

Lucknow Development Authority

tdv typeface

@75

UP360





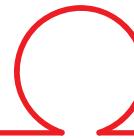
## awards

2019	<p><b>hussainabad redevelopment</b>  <b>the design village</b>  <b>studio archohm</b>  <b>studio archohm</b></p>	<p>indian institute of architects  forbes design awards  inde excellence award  ad100</p>	<p>shortlist  winner  winner  listed</p>
2018	<p><b>jpn museum</b>  <b>jpn museum</b>  <b>jpn museum</b></p>	<p>pool magazine india best design studio awards  indian institute of interior designers - spatial design  confederation of indian industry - environment design</p>	<p>winner  winner  winner</p>
2017	<p><b>jpn museum</b>  <b>the design village</b>  <b>taj ganj</b></p>	<p>cii design excellence awards  indian building congress – retrofit spaces  indian building congress – infrastructure</p>	<p>winner  winner  winner</p>
	<p><b>taj ganj</b>  <b>shilpgram</b>  <b>shilpgram</b>  <b>jpn museum</b>  <b>taj ganj</b>  <b>shilpgram</b>  <b>jpn museum</b>  <b>dilli haat</b>  <b>dilli haat</b>  <b>taj ganj</b>  <b>nifi</b>  <b>nifi</b>  <b>jpn museum</b>  <b>jpn museum</b>  <b>jpn museum</b>  <b>shilpgram</b></p>	<p>world architecture festival, civic &amp; community, germany (built)  world architecture festival, shopping, germany (built)  2aaa award, commercial, berlin, germany (built)  pool awards, india's best spatial design project, india (built)  the merit list, india  the merit list india  the merit list india  emerson cup, felicitation for their 10th anniversary, india (built)  cityscape emerging market award for retail design, uae (built)  the plan award, urban planning, italy (built)  the plan award, public space, italy (built)  ad 50 awards, the modernists (built)  ndtv design &amp; architecture award, public space design (built)  ndtv design &amp; architecture award, interior award institutional building (built)  trends excellence award, public institutional interiors (built)  trends excellence award, commercial (built)</p>	<p>shortlist  shortlist  shortlist  winner  shortlist  shortlist  shortlist  commendation  winner  winner  finalist  winner  commendation  commendation  winner  finalist</p>
2016	<p><b>nifi</b>  <b>nifi</b>  <b>dilli haat</b>  <b>dilli haat</b>  <b>dilli haat</b></p>	<p>ndtv design &amp; architecture award , institutional architecture (built)  indian building congress, institutional building (built)  indian building congress, commercial building (built)  indian creative architecture awards, commercial building (built)  emerson cup, innovative approach for energy efficient design (built)</p>	<p>commendation  winner  winner  winner  commendation</p>



## awards

2013	<b>studio archohm</b> <b>studio archohm</b> <b>yogananda library</b>	world architecture community a+d cera awards, young enthused architect award, india a+d cera awards, institutional architecture, india	shortlist special mention special mention
2012	<b>studio archohm</b> <b>studio archohm</b> <b>studio archohm</b> <b>studio archohm</b> <b>vb toll plaza</b> <b>studio archohm</b> <b>studio archohm</b> <b>studio archohm</b> <b>studio archohm</b> <b>studio archohm</b>	indian institute of interior designers - commercial workspace-large (national) indian institute of interior designers - commercial workspace-large (regional) epa award for outstanding contribution in architecture (commercial), india meri dilli awards for excellence in architecture, india indian institute of architects awards, infrastructure, india asia pacific property awards ,office architecture, malaysia asia pacific property awards ,office interiors, malaysia aya- jk cement awards for state architect of the year, india for innovation, knowledge resource development & welfare group, india living etc award for innovative use of existing material, india	winner winner winner winner winner commendation commendation commendation winner winner
2011	<b>self.ao</b>  <b>sourabh gupta</b>  <b>studio archohm</b>  <b>sourabh gupta</b>	elle décor international design award, 'best product design', 'bathroom' category, uk star young entrepreneur award, 5th indira international innovation summit, pune, india, aces of space design awards, architects and interiors india, corporate interiors, mumbai young creative entrepreneur award, british council, new delhi	winner  winner  winner  finalist



## talks, workshops and exhibits

<b>2019</b>	<b>domain de boisbuchet</b>	france	builtthe inida pavilion
	<b>a+d magazine</b>	india	'a practice breaking design barriers-archohm' march 2009
	<b>impact through design</b>	delhi	indo-dutchpanel discussion
<b>2018</b>	<b>kohler pecha kucha series</b>	gurgaon	beauty lies in imperfection
<b>2017</b>	<b>iiid knowledge series</b>	vododara	understanding culture and identity
	<b>phillips-webniar</b>	online	light and the built
	<b>phillips video</b>	noida	intervice and ao space covered
	<b>ndtv interview in property - its hot</b>	noida	sourabh's interview
	<b>rj chris radio show</b>	noida	tdv
	<b>bildofy</b>	noida	jpn ic and museum
	<b>foaid</b>	noida	felicitation by cm of maharashtra
	<b>zone nasa</b>	gwalior	life of architecture: life of an architect
	<b>waf interview</b>	berlin	taj ganj and shilpgram
	<b>kohler ndtv peecha kucha</b>	delhi	beauty lies imperfection
	<b>kohler ndtv peecha kucha</b>	noida	about studio archohm tv show
	<b>creative indians season III</b>	noida	about studio archohm tv show
<b>2016</b>	<b>india art fair</b>	delhi	impact of contemporary art on arch
	<b>india art dialogue</b>	delhi	understanding culture and identity
	<b>india art dialogue</b>	delhi	patna musuem, mughal museum
	<b>faaa</b>	delhi	challenges of public architecture in india
<b>2015</b>	<b>india arch dialouge</b>	delhi	understanding culture and identity
	<b>life through design</b>	noida	exhibition on archohm's 15 birthday
	<b>ici</b>	delhi	"god is in the details" conference on structural connections
	<b>bauhaus, dia</b>	noida	the indian contemporary
<b>2014</b>	<b>lighting symposium</b>		natural and artificial lighting at the national symposium on intelligent
	<b>fensterbau frontale india</b>	delhi	lighting in building, monuments & street lighting
			panel discussion - redefining lifestyle: energy efficient windows, doors and facades
<b>2013</b>	<b>the dutch path</b>	noida	exhibition with the "architecture of consequence" exhibit by the nai,
	<b>the dutch path at the design village</b>	noida	india international centre
			a collaborative project of archohm and the netherlands
<b>2012</b>	<b>of infrastructure aesthetics</b>	delhi	architecture institute
	<b>international seminar</b>	mumbai	international seminar on pre-engineered and quick launch bridges,
<b>2011</b>	<b>design x design</b>	delhi	indian institute of bridge engineers
	<b>muscon</b>	noida	emerging trends in transportation structures
<b>2006</b>	<b>e 3</b>	delhi	delhi tax - social design responsibility by studio archohm
			the design village - a platform for



archohmefer



read.  
write.  
learn.



**in focus**

**guestthoughts**

**LIBRARY**  
paradise  
places

**island**  
very tall

**in house**

**design news**

**director's desk**



**in focus**

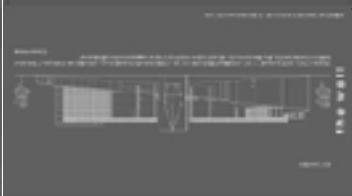
**guestthoughts**

**in house**

**design news**

**director's desk**

**the wall**



**in focus**

**guestthoughts**

**in house**

**design news**

**director's desk**



**in focus**

**guestthoughts**

**in house**

**design news**

**director's desk**

**15**  
archohm celebrates its  
fifteenth birthday

archohm celebrates its fifteenth birthday. The company has grown from a small team of architects to a global firm with over 100 employees and a portfolio of projects in over 20 countries. This milestone is a testament to the dedication and hard work of the archohm team.



**"100 projects  
30 people  
20 cities  
10 days  
5 countries."**





## encouragement

sourabh and his team's work comes from an environment that brings together ethics of hard work and design for impact.

—shri akhilesh yadav  
chief minister, uttar pradesh

on my first visit to the office, the warm ambience of the atrium space and the magnanimity of sourabh's own studio convinced me to work with him for the physical manifestation of my endeavours.

—maulana mahmood madani  
islamic thought leader, politician and philosopher

the headquarter of archohm is a very impressive building rising in the midst of noida. the architecture joins different materials and a multitude of usages in an appealing building which represents the creative work emerging from this place. once you reach the hidden arena on the top, the building unveils a surprising view of the contrasting neighbourhood.

—marc zehntner  
director, vitra design museum

a stimulating workplace, enabling people and ideas from various cultures generate new solutions.

—h.e. alphonsus stoelinga,  
ambassador of the netherlands to india

involving shopkeepers and local residents, a strategical plan by studio archohm improves taj ganj market's urban nature and helps in upgrading basic amenities and infrastructures.

—domus italy

the gateway of india occupies an important place in the history of mumbai and the country. it is the identity of the city. today through this projection mapping project, the city's history has been narrated, i am thankful to sourabh gupta and his team for delivering this in such a short time.

— shri devendra fadnavis  
chief minister, maharashtra

lucknow city's heritage zone is in for impressive design. heritage project restores hussainabad's lost glory

—times of india

"awadh shilpgram, lucknow to be state's first green haat"

—the times of india, lucknow

a stimulating work place, enabling people and ideas from various cultures generate new solutions.

—h.e. alphonsus stoelinga,  
ambassador of the netherlands to india

'dilli haat is a brave experiment that brings fresh energy and dynamism to an otherwise banal landscape'

—architectural review

modernists: studio archohm

purveyors of clean lines and sharp thinking.

—architecture digest

archohm's museum of socialism in india is an urban sculpture composed of a juxtaposition of functions.

—design boom

come into the light a grim factory in noida turns into a sun-filled learning space, even as it holds on to its industrial past. architecture is constantly re-enacted in such projects that have the ability to transform spaces. tdv is one such example.

—indian express

I have seen Sourabh emerge from his smaller domains to this 'grand but grounded' office. The building and its people have always reinstated my belief in the power of a place in shaping people.

—Surina Narula  
Social Entrepreneur

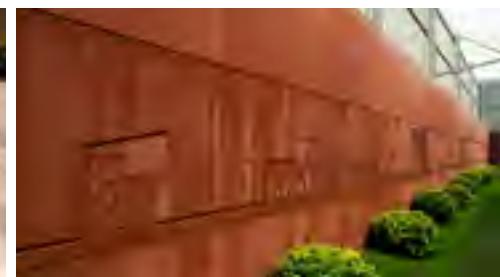
in my opinion this young practice is always there to share and exhibit the importance and role of design in the development and growth of the practice of architecture in this country.

—jose kurian  
chief engineer

delhi tourism and transportation development corporation

'the composite cohesion of both learning and practice comes together in the archohm beehive as a living and evolving example. it seems to successfully ropewalk that balance so vital in india—one in which the lines of triangles, squares and circles synchronize with the surrounding social geometry.'

—aman nath  
co-founder, neemrana hotels







स्वाध्याय, मन्त्रालय  
और भाईचारा

